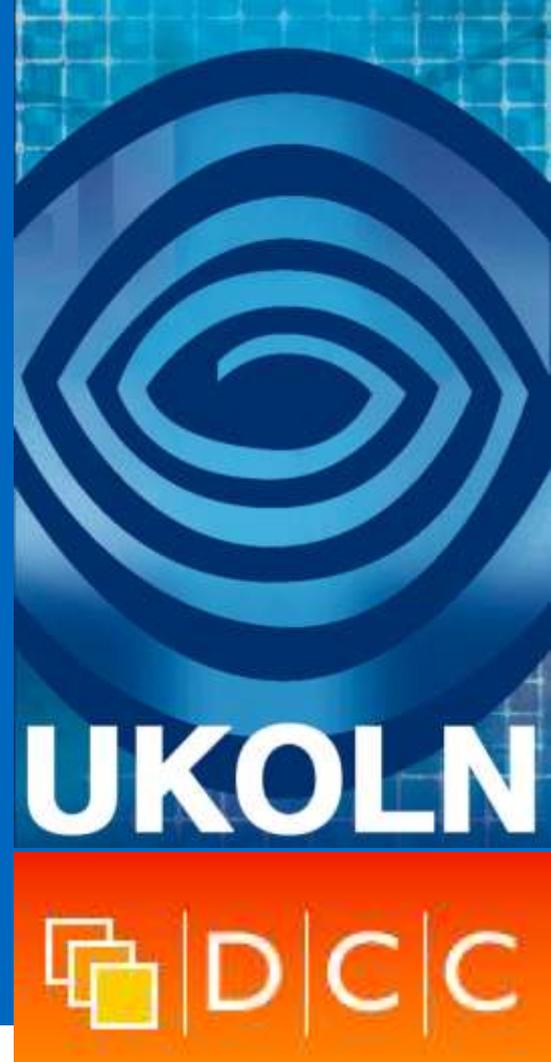


# From data management to data science: current trends & future challenges

**Dr Liz Lyon,**

Associate Director, UK Digital Curation Centre,  
Director, UKOLN, University of Bath, UK

DST Seminar, Pretoria South Africa, November 2012



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UKOLN is supported by:



[www.ukoln.ac.uk](http://www.ukoln.ac.uk)

A centre of expertise in digital information management



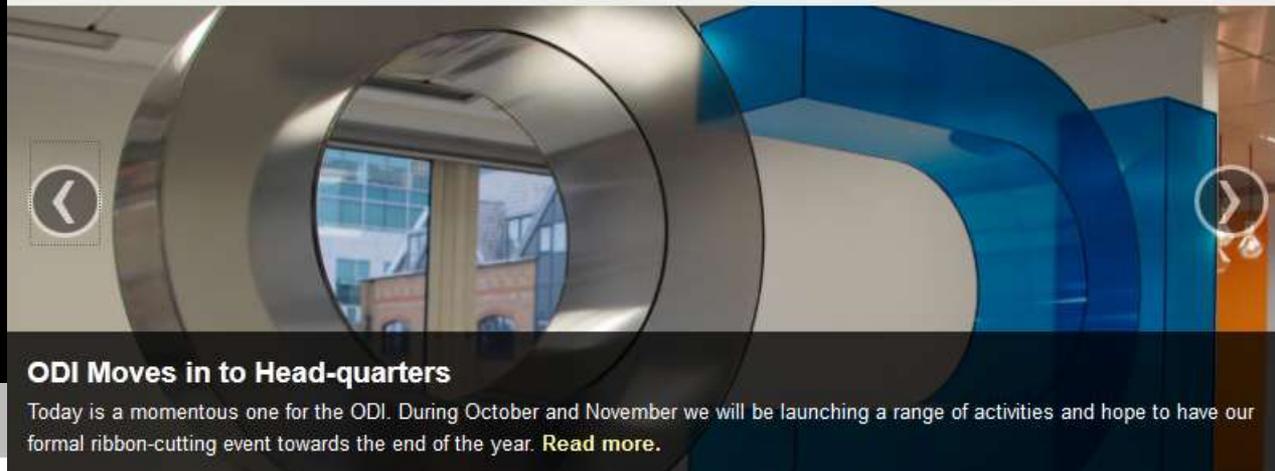
# Overview

- Trends, Launches, Readiness
- UK Social science data
- Institutions, data and the DCC  
University of Bath experience
- Data scientists: a new breed



| D | C | C

because good research needs good data



### ODI Moves in to Head-quarters

Today is a momentous one for the ODI. During October and November we will be launching a range of activities and hope to have our formal ribbon-cutting event towards the end of the year. [Read more.](#)

### Upcoming Events

3 - 4 Nov

### Hack4Health 2012

*The Open Data Institute*

Get access to some of the latest Open Health Data at this weekend long hackathon, organised in conjunction with the UK Open Data Institute, Healthbox Accelerator, and OKFN. Hack4Health will host talks from industry leaders, opportunities to get 1-on-1 mentorship and prizes for winning teams. Existing health startups will be invited to demo their company on the Friday. To register your interest contact [info@hack4health.co.uk](mailto:info@hack4health.co.uk)

17 - 18 Nov

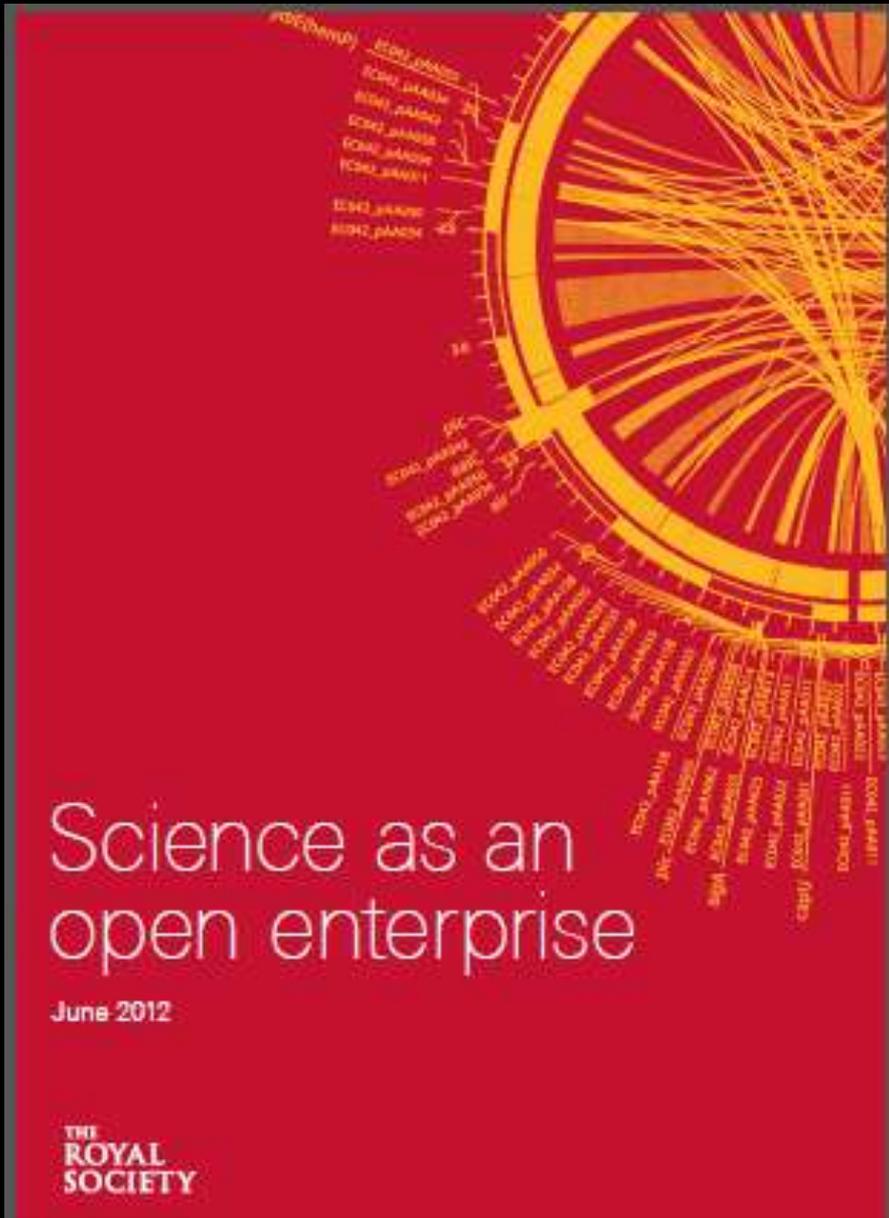
### Midata Hackathon 2012

*The Open Data Institute*

The ODI invite you to attend the first Midata Hackathon to explore the future of personal data. A future in which consumers will have easy access to information collected about them by businesses. If you're a developer, designer, or data expert, come along and explore the possibilities!



# UK government supports open data



# Royal Society Report

## Science as an Open Enterprise

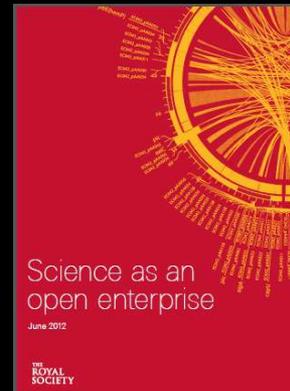
June 2012

10 Recommendations

Cites the DCC

# Report sound-bytes

- “intelligently open data”
- “Scientists ..... are increasingly turning to their university libraries and institutional repositories for support for their data.....”
- “familiarity with ... tools and principles of data management should be an integral part of the training of scientists in the future.... “
- “The skills of data scientists are crucial in supporting the data management needs of researchers and of institutions.”



McKinsey Global Institute



May 2011

Big data: The next frontier  
for innovation, competition,  
and productivity

Implications of  
“Big Data” and  
data science for  
organisations in  
all sectors

Predicts a  
shortage of  
190,000  
data scientists  
by 2019

# Data : from Big to Broad (Jim Hendler)



BROAD data

Tethers World Constellation

- 4<sup>th</sup> context: Broad Data
  - The huge amount of freely available, but widely varied, Open Data on the World Wide Web (Structured and Semi-structured)
    - Example: The extended Facebook OGP graph (the part outside Facebook's datasets)
    - Example: The growing linked open data cloud of freely available RDF linked data
    - Example: More than 710,000 datasets that are available on the Web free from governments around the world

# Research Data Alliance

## Vision

Researchers around the world sharing and using research data without barriers

<http://rd-alliance.org//>

## Currently involved

The individuals currently involved in working to bring the Research Data Alliance into being are:

- [Fran Berman](#), Professor of Computer Science, Rensselaer Polytechnic Institute
- [Juan Bicarregui](#), Acting Director e-Science, STFC Rutherford Appleton Laboratory
- [Leif Laaksonen](#), Collaboration Director, CSC Finland
- [Beth Plale](#), Director Data to Insight Center, Professor of Computer Science, Indiana University Bloomington
- [Andrew Treloar](#), Director of Technology, Australian National Data Service
- [Ross Wilkinson](#), Executive Director, Australian National Data Service
- [Peter Wittenburg](#), The Language Archive, Max Planck Institute for Psycholinguistics
- [John Wood](#), Secretary General of the Association of Commonwealth Universities

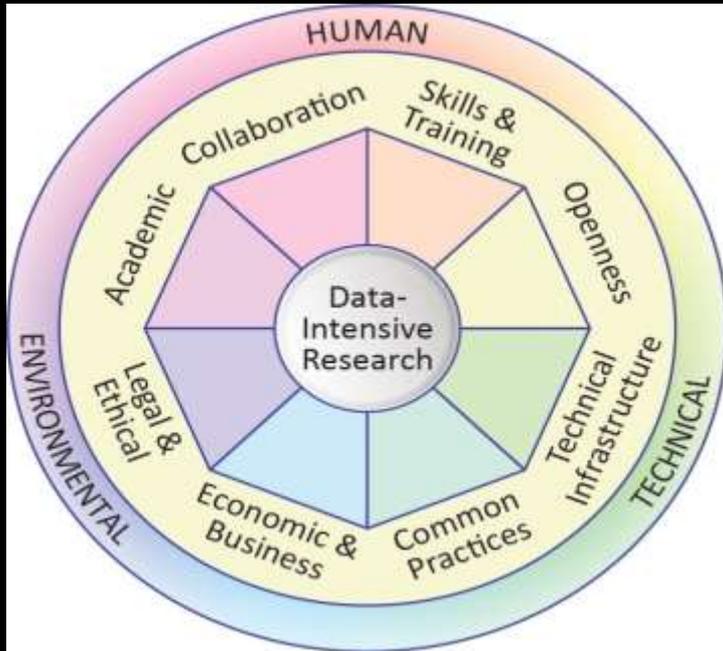
**RD-Alliance**  
forum

RESEARCH DATA ALLIANCE  
CANDIDATE WORKING GROUP  
CASE STATEMENT GUIDELINES V.1

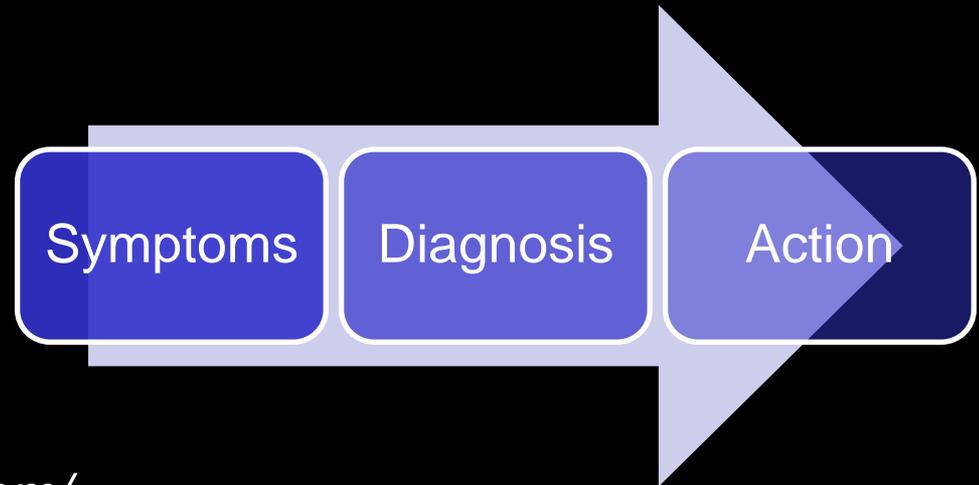
OCTOBER, 2012

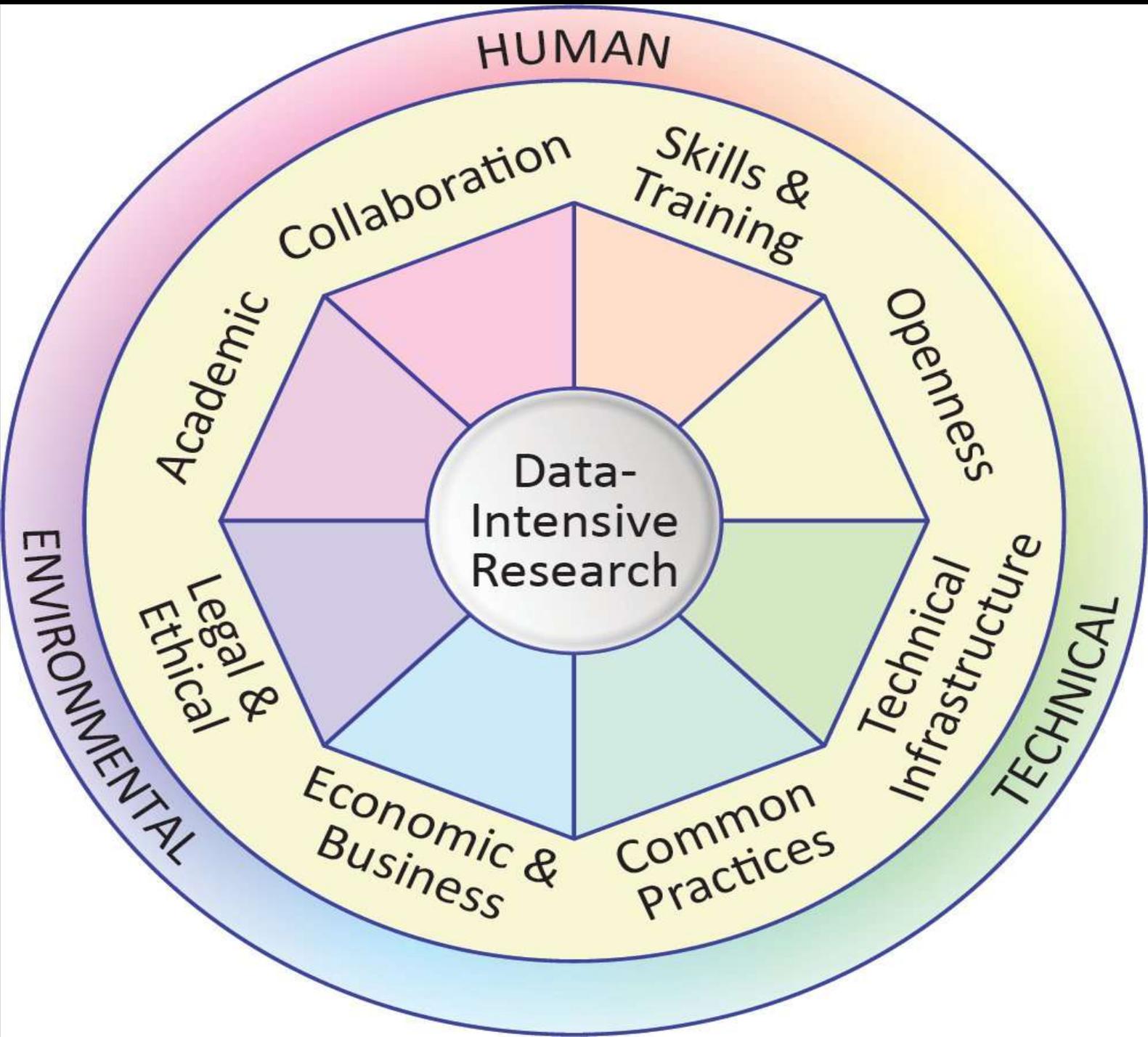
*RD-Alliance Launch March 2013,  
Gothenburg, Sweden*

# Community Capability Model Framework CCMF



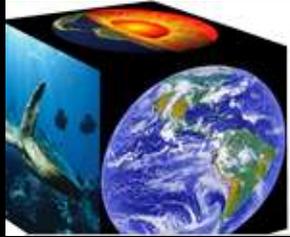
- Understanding the data habitat :
- Funder, institution, PI





# CCMF 8 Capability Factors

# Applying CCMF: geosciences



EarthCube

- Disciplinary readiness for Cyber-Infrastructure (CI)
- NSF geoscience initiative
- Cross-Domain Interoperability Roadmap
- Applied the CCMF model

**EarthCube  
ROADMAP**



**PREPARED BY  
CROSS-DOMAIN  
INTEROPERABILITY  
TEST BED GROUP**

**Version 1.1 August 2012**

# UK social science: data ready



- UKDS Launch
- >40 yrs data archive
- Policy mandate to deposit datasets
- Admin data linkage



Economic and Social Research Council  
Shaping Society

# April 2011 - EPSRC Letter to VCs

**EPSRC**

Pioneering research  
and skills

Engineering and Physical Sciences Research Council

- EPSRC expects all those institutions it funds
- to develop a **roadmap** that aligns their policies and processes with EPSRC's **expectations** by **1<sup>st</sup> May 2012**;
  - to be fully compliant with these **expectations** by **1<sup>st</sup> May 2015**.

- Awareness of regulatory environment
- Data access statement
- Data policies and processes
- Data storage
- Structured metadata descriptions
- DOIs for data
- Data securely preserved for a minimum of 10 years

How ready are institutions?

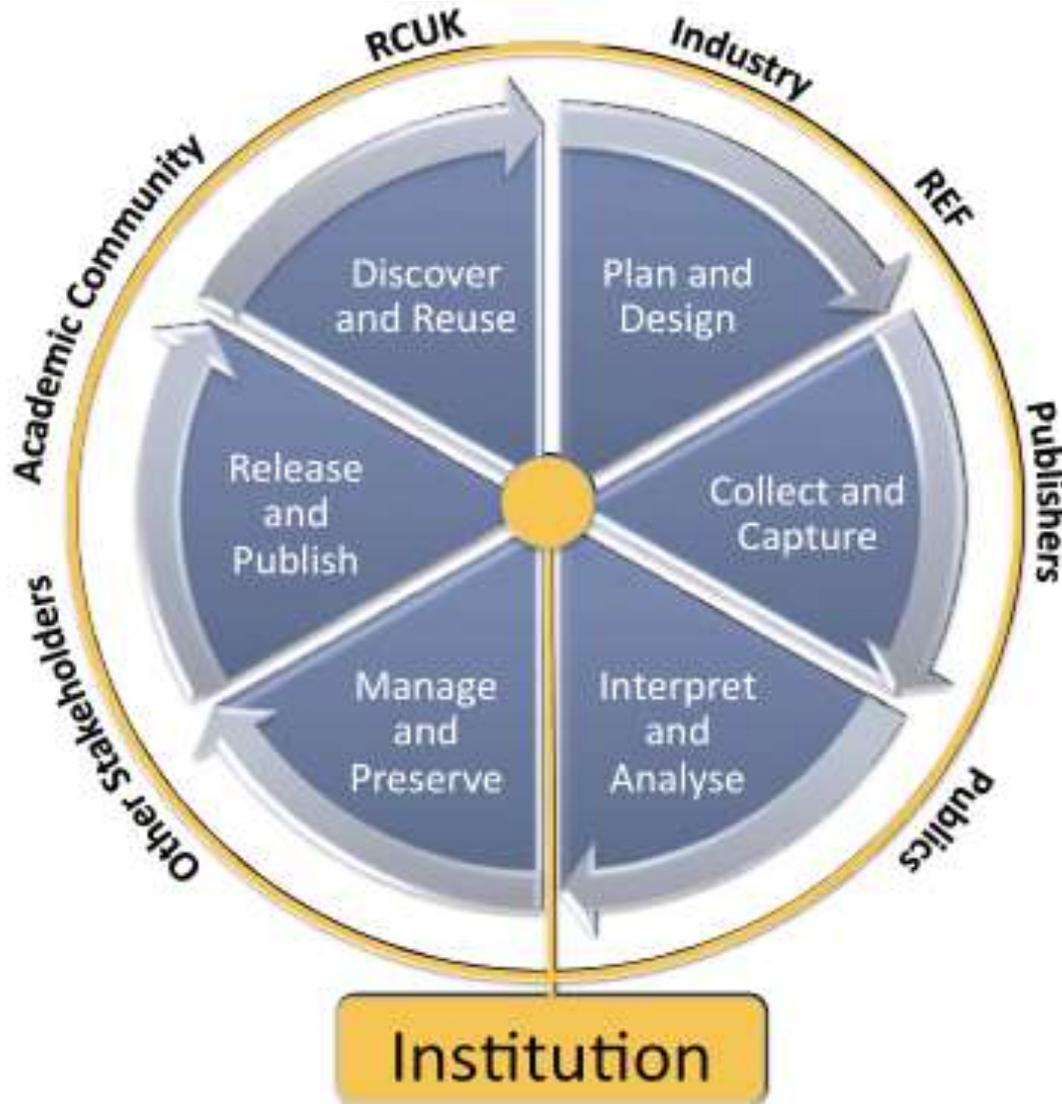
# Research360 Project



JISC Managing Research Data Programme

Focus on academia-industry data

Focus on meeting EPSRC requirements



*The Research360 Institutional Research Lifecycle Concept*

# 10 RDM challenges for institutions

1. *Priorities, risks, benefits?*
2. What research data do we have?
3. Where is it stored?
4. What state is it in?
5. How long should we keep it?
6. Do we have a data strategy?
7. How much will it cost ?
8. Do we have a data policy?
9. Who has responsibility for RDM?
10. Are researchers and services staff “data-aware” and “data-savvy”?

# 1. Risk: where is your data?



2. Reputation
3. Quality
4. Scale
5. Partnerships
6. Funding

Getting attention....

# Data Requirements at your Univ?



If research data lies at the heart of your organisation, you need to know that you have adequate infrastructure, staff skills and resources, and senior management support in place to ensure that your data is effectively managed for validation, reuse and evidential purposes.



## CARDIO enables you to:

- collaboratively assess data management requirements, activity, and capacity at your institution
- build consensus between data creators, information managers and service providers
- identify practical goals for improvement in data management provision and support;
- identify operational inefficiencies and opportunities for cost saving;
- make a compelling case to senior managers for investment in data management support





## University of Bath Research Data Survey results



- 210 respondents (3.5% response rate) : PIs, ROs, postgrads
- ***Some preliminary findings:***
- Most have not had to produce a data management plan (81%)
- Much data is confidential, anonymised, under non-disclosure agreements, commercially sensitive, DPA, encrypted
- Data is also in non-digital form: lab notebooks, interviews
- Researchers store data on Univ Bath shared filestore 😊
- They also use Dropbox, USB sticks, home computers 😞
- Data loss: accidental deletion, hardware failure, obsolescence
- Open data is not the norm – often shared informally
- Lack of recognition for data sharing and reuse is an issue

## How to Appraise & Select Research Data for Curation

Angus Whyte (DCC) and Andrew Wilson (ANDS)



Digital Curation Centre, Australian National Data Service 2010.  
Licensed under Creative Commons BY-NC-SA 2.5 Scotland:  
<http://creativecommons.org/licenses/by-nc-sa/2.5/scotland/>

# NERC Data Value Checklist

### Checklist

**Mandatory criteria:** These are mandatory criteria and answering 'Yes' to one or more of the questions below will automatically result in selection for retention.

Legal/statutory considerations	Yes	No
Is there a legal or legislative reason for NERC to retain the data?		
Is there any obvious reason why the data may be used in litigation, public enquiries, police investigations or any report or paper that could be legally challenged?		
Are there any financial or contractual obligations that require us to retain the data?		

**Important criteria:** These are primary criteria and answering 'Yes' to at least one of the questions from each section below should probably result in selection for retention.

Policy	Yes	No
Are the data a result of full or partial NERC funded activities?		
Do the data fall within the selected Data Centre's Collection Policy? If no – refer to NERC Data Coordinator or pass to the correct data centre.		
Scientific or historic value		
Are the data a unique unrepeatable measurement of the environment?		
Do the data have a broad geographical or temporal extent that makes them useful to others?		
Do the data have historic value i.e. do they represent a landmark in scientific discovery?		
Do the data include changes in processing methods, new standards or set any precedents?		
Do the data support current projects or trends in science?		
Are the data likely to meet the future needs/direction of the scientific community?		
Do the data contribute to a pre-existing collection?		
Is there potential for re-use of the data?		
Are the data likely to be cited or referenced in a publication?		

**Supporting criteria:** These are important criteria and answering 'Yes' to the majority of the questions below should result in selection for retention.

Origin	Yes	No
Do the data have their original integrity?		
Would the data be costly to reproduce?		
Will this become the reference copy of the data?		
Condition		
Do the data have relevant metadata available?		
Are there proportionally more valuable data than non-valuable data within the collection?		
Can the data be ingested into the Data Centre without significant additional processing? (reboxing, sifting, conversion etc)		
Are the data in a suitable condition for addition to the collections? i.e. Readable, Undamaged,		

- Research Council data requirements
- Institutional Roadmaps for EPSRC
- <http://www.bath.ac.uk/rdso/University-of-Bath-Roadmap-for-EPSRC.pdf>



## University of Bath Roadmap for EPSRC Compliance with Research Data Management Expectations

26<sup>th</sup> April 2012, Version 1.1

Authors: Dr Liz Lyon, UKOLN, & Dr Catherine Piria, UKOLN

Status:	Submitted to Research Data Steering Group	5 <sup>th</sup> April 2012
	Approved, with amendments, Research Data Steering Group	17 <sup>th</sup> April 2012
	Submitted to Vice-Chancellor's Group (VCG)	23 <sup>rd</sup> April 2012
	Submitted to VCG with revisions	30 <sup>th</sup> April 2012
	Approved, with amendments, by VCG	30 <sup>th</sup> April 2012

### Acknowledgement

We would like to acknowledge the leadership of Monash University in the area of research data management. The Monash University Research Data Management Strategy and Strategic Plan 2012-2015, released under a CC-BY license, was highly influential in the development of this document.

# Alignment with EPSRC Expectations

**Roles and Responsibilities:**  
Who's responsible

Where we are now

**EPSRC Expectations**

1. Research organisations will promote internal awareness of these principles and expectations and ensure that their researchers and research students have a general awareness of the regulatory environment and of the available exemptions which may be used, should the need arise, to justify the withholding of research data

**Current position**

Research undertaken at the University already complies with all relevant legislation, including data protection, Freedom of Information, copyright, ethical and environmental information regulations. The Research Development Support Office and the Freedom of Information Coordinator provide bespoke guidance to researchers who have reason to withhold their research data. Further attention can be drawn to the regulatory environment, and to reasons for justifying the withholding of research data, by the production of data management plans at the start of new research projects. A new research data management website<sup>6</sup> has already been produced. This contains links to external sources of guidance and further information about the research data management regulatory environment. An output of the current Research360 project is advocacy of research data management across the institution.

**Proposed Activities**

Objectives	Actions	Milestones	Roles & Responsibilities
<p>1.1 Develop the data management skills and knowledge of Bath researchers</p>	<ul style="list-style-type: none"> <li>Initiate and coordinate a program of research data management (RDM) skills development for Bath researchers</li> <li>Work with Faculties, OTCs and the Bath Graduate Schools to explore embedding research data management skills development in coursework curricula and professional development offerings</li> </ul>	<ul style="list-style-type: none"> <li>Pilot RDM skills development to new Bath researchers from September 2013</li> <li>High quality training delivered (participant feedback, impact notes)</li> </ul>	<ul style="list-style-type: none"> <li>Associate Deans of Research</li> <li>Doctoral Training Centre and Graduate Schools</li> <li>Library/UKOLN/BUCS</li> <li>Learning &amp; Teaching Enhancement Office &amp; Researcher Development Unit</li> </ul>
<p>1.2 Develop the skills and knowledge of key professional services staff</p> <ul style="list-style-type: none"> <li>Library</li> <li>BUCS</li> <li>RDSO</li> </ul>	<ul style="list-style-type: none"> <li>Initiate and coordinate a program of research data management skills development for key professional services staff at Bath</li> <li>Seek opportunities for professional services staff to network and participate in communities of practice – internally, nationally and internationally</li> <li>Promote research data management career paths within professional support services where appropriate</li> </ul>	<ul style="list-style-type: none"> <li>Pilot RDM skills development to key professional services staff from September 2013</li> <li>High quality training delivered (participant feedback, impact notes)</li> <li>Support Bath staff participation in DCC meetings (RDMF, IDCC etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Library/BUCS</li> <li>RDSO</li> <li>Staff Development Unit</li> <li>Data Scientist<sup>6</sup></li> </ul>

**Objectives:**  
Where we need to be

How we're going to get there

**Milestones:**  
When it will be done by

- Finding the balance between 'gold standard' and 'good enough'
- Ensuring that all stakeholders were satisfied

# Roadmap → Strategic planning ↓

## Operational Plan

Detailed activities

Defined roles and responsibilities

Timescale for implementation

Ensures infrastructure development

Ensures compliance with funder requirements

## Strategic Plan

Aligns data management with existing institutional strategic aims

Identifies the benefits of research data management

Recommendations for high level next steps

## Business Case

Benefits of investing in data management

Risks associated with not investing in data management

Options for different levels of investment

Rational for recommendations

Transition from project-based to integrated infrastructure

Institution	Policy name	Date released
University of Oxford	<a href="#">Statement of commitment to Research Data Management</a> (formal policy forthcoming through the <a href="#">DaMaRO</a> project)	2010
University of Edinburgh	<a href="#">Research Data Management Policy</a>	16 May 2011
University of Northampton	<a href="#">Research Data Policy</a>	June 2011
University of Hertfordshire	<a href="#">Data Management Policy</a> (see s.7 on research data and the appendix 'Guide to RDM')	1 Sept 2011
University of Warwick	<a href="#">Research Data Management Policy</a>	7 Nov 2011
Glyndwr University	<a href="#">Policy on the Management of and Access to Research Data</a>	20 December 2011
University of Southampton	<a href="#">Research Data Management Policy</a>	February 2012
University of East London	<a href="#">Research Data Management Policy for UEL</a>	15 March 2012
Brunel University	<a href="#">Research Data Management Vision</a>	20 March 2012
Queen Mary, University of London	<a href="#">Research Data Management Policy</a>	7 June 2012
University of Sheffield	<a href="#">Research Data Management Policy</a>	July 2012

#### Draft policies

[University of Leeds](#) - via the [RoaDMaP](#) project  
Timeline of developments including draft policy text

[University of Lincoln](#) - via the [Orbital](#) project  
Blog post with link to the draft policy text

[University of Manchester](#) - via the [MiSS](#) project  
'Towards a Research Data Management Policy' document outlining progress

[University of Exeter](#) - Open Access and Research Data Management Policy

[University of Exeter](#) - Open Access and Research Data Management Policy for PGR Students



# Institutional data policy development

- Aspirational?
- Pragmatic?
- Emergent?
- High-level?
- With teeth?

# Developing a research data policy: reflections from Bath

- Keep it as succinct as possible
- It does need to have teeth
- Consult widely – many stakeholders
- Essential to discuss with the legal office
- Definitions of terms are helpful
- Provide detail in supporting procedures
- Research Data Steering Group approval
- PVC Research lead
- Roles and Responsibilities (again)

Role	Responsibilities	Requirements	Relationships
Director Information Services / CIO University Librarian	To lead and co-ordinate data informatics support	Appropriate LIS structure in place  Library staff with data informatics & research data management skills  Institutional repository with content links to underlying research data	PVC Research, Deans, Associate Deans, Faculty/School Directors of Research, IT Director, Director Research Support  Other key institutional stakeholders  Open Access Publishers
Data librarian / Data scientist / Liaison / Subject / Faculty Librarian	To deliver expert data informatics advice and guidance to research staff  To facilitate access to datasets for PIs, research staff, postgraduate and undergraduate students  <i>Advocacy</i>	Knowledge of data management planning and data audit and assessment tools  Knowledge of selection and appraisal, metadata standards and schema, data formats, domain ontologies, identifiers, data citation, data licensing  Knowledge of appropriate disciplinary data centres,	DTCs, post-grads, PIs  DCC DataCite  Data centre staff

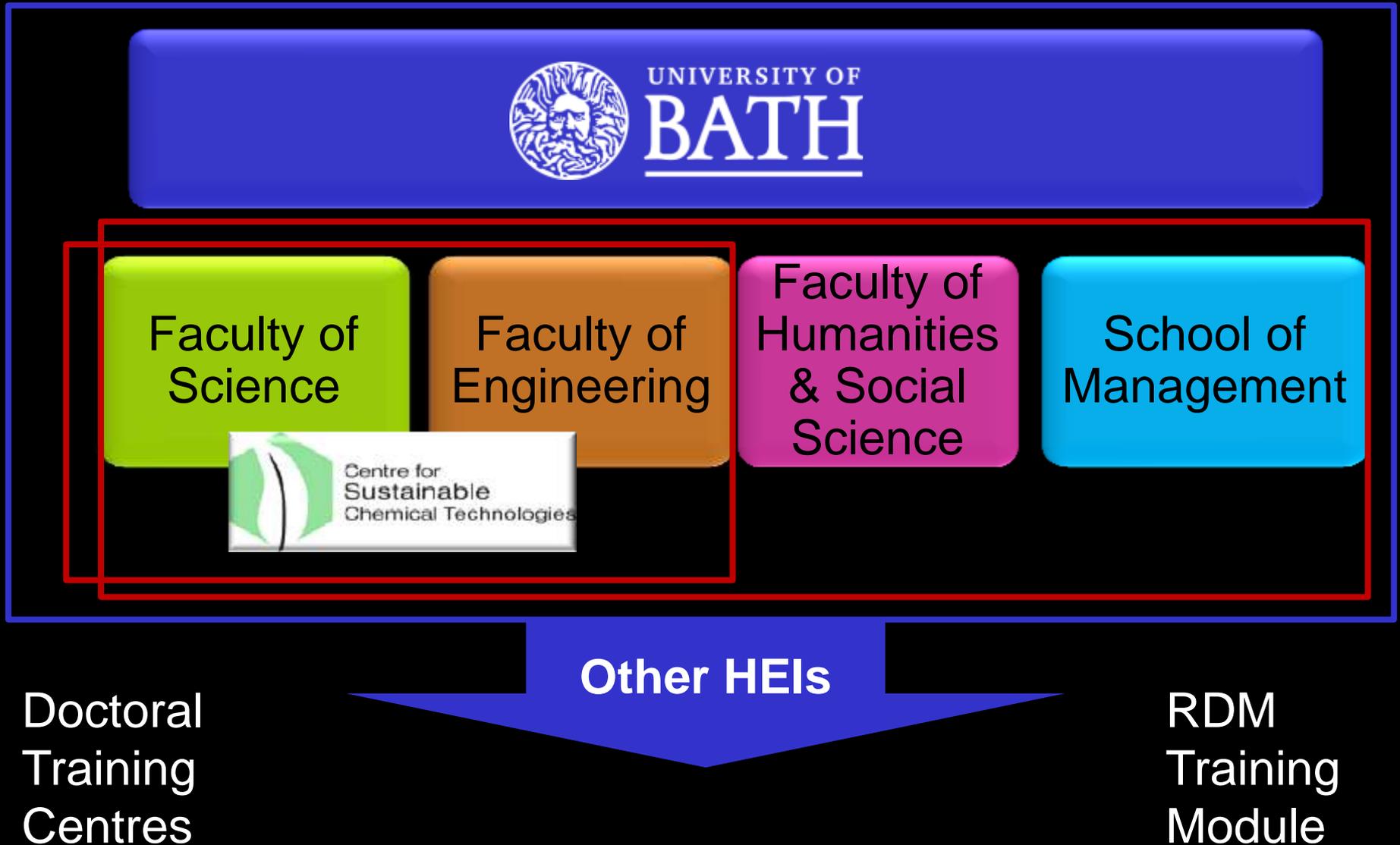
# RDM Challenges for institutions

10. Are researchers and professional services staff “data-aware” & “data-savvy”?

# Training cascade

Research360

Managing data across the institutional research lifecycle



# Supporting resources

Research Development & Support Office

Home | For business | For staff | For graduates | About us | Contacts

## Research Data

### Research Data Management

What types of data are you creating? Who owns the data? What volume of data is your currently facing? Where are the data stored? How frequently are your data backed up? Who can access your data? How long do you need to maintain your data?

Research Data Management is acquiring and preserving research data so that it can be available for future use. Properly managed research data can be better shared within the wider research community, enhancing the long-term value of the work. This subpage has been designed as a limited access of interested all our Research Data Management for researchers at the University of Bath. It utilises resources from other institutions, many of which are outputs from JISC funded projects.

For more information and guidance, contact [research-data@bath.ac.uk](mailto:research-data@bath.ac.uk)

Research Data Management Website



Researcher Development Framework  
1-2 hour training sessions

**MANTRA**  
Research Data Management Training

Home | About | Contact | Feedback

## Research Data MANTRA

Research Data MANTRA is a course designed for PhD students and others who are planning a research project using digital data.

The online learning units on the left cover a number of important topics. To begin, click on the first unit, [Getting started with research data](#) and page through the content. You can also explore the other units, which are available through one of our software-specific [data handling tutorials](#).

Feel free to view our project website, [guidance for research staff](#), find out who contributed content, or give us feedback on the course, using the menu on the right.

Virtual Training module eg MANTRA @ Edinburgh

A Digital Curation Centre Briefing Paper  
1st September 2011

DCC JISC

## Making the Case for Research Data Management

Angus Whyte (DCC) and Jonathan Tedds (University of Leicester)

- Introduction
- Drivers
- Building the Service
- Identifying Benefits and Challenges
- Creating the Environment
- Cost
- Sustainability

Tools, services and standards are emerging to help researchers manage their research assets, and to make more widely available the evidence including raw and processed data that underpins their research articles. Effective management is providing institutions with new ways to find synergies across research groups, producing new knowledge by engaging a broader range of stakeholders, and enabling wider reuse of data.

DCC Briefing Paper on managing academic-industry research data

A Digital Curation Centre and Australian National Data Service 'working level' guide

DCC ands

## How to Appraise & Select Research Data for Curation

Angus Whyte

DCC How To Guide on managing academic-industry research data

Computing Services

Home | Tools | Help | Services | Email | Networking | Your account

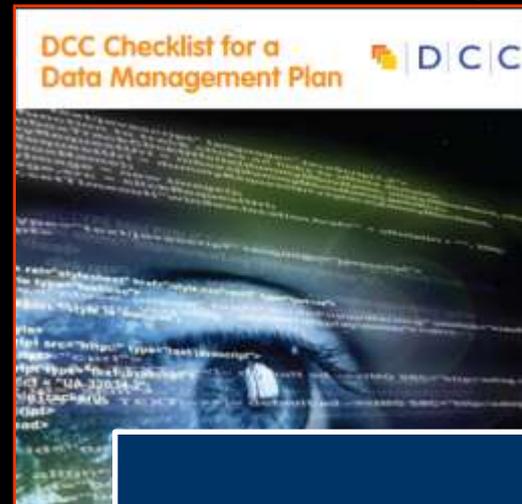
## Requests for Storage of Research Data: Interim Guidelines

### Introduction

Secure and resilient storage for Research Data comes at a price to the University, but that price can be controlled to some extent if BUCC is

Data Storage Guidelines

# Data Management Planning



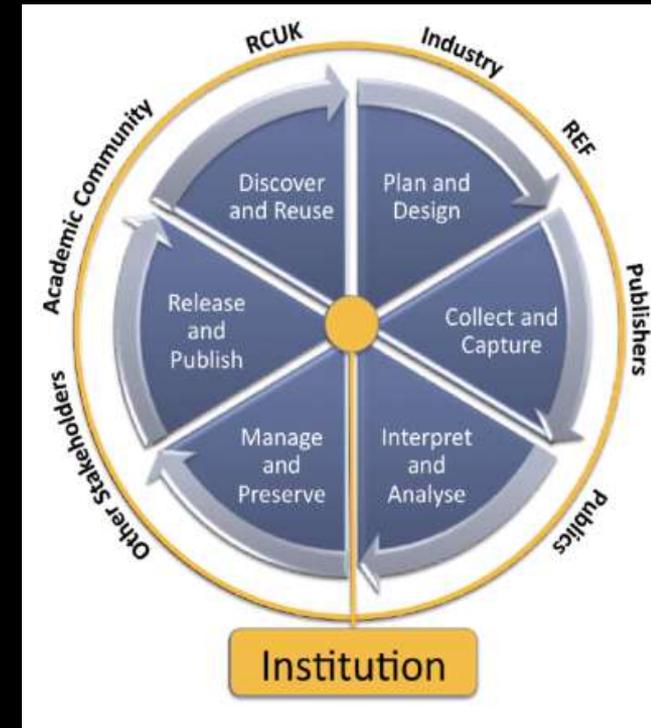
Institutional DMP template

Research360 is developing:

- Institutional template for **DMP***online*
- Guidelines for postgraduate students
- Support for researchers during grant application process:
  - Internal peer review college

# Institutional data scientist role

- **Co-ordination and Collaboration**
  - Liaison / subject librarians
  - Repository manager
  - IT/Computing Services
  - Research Support & Development Office
  - Doctoral Training Centres
  - Researchers
- **Advocacy**
- **Training**



Research360

Managing data across the institutional research lifecycle

*Liz Lyon, Informatics Transform,  
IJDC Current Issue, 2012*

# Family of data scientist roles

- ***data engineer*** - focus on software development, coding, programming, tools
- ***data analyst*** – focus on business/scientific analytics and statistics e.g. R, SAS, Excel to support researchers and modellers, business
- ***data librarian*** – focus on advocacy, research data management / informatics in a university / institute
- ***data steward*** – focus on long term digital preservation, repositories, archives, data centres
- ***data journalist*** – focus on telling stories and news



Jer Thorp: Hope / Crisis, NYT Word Frequency

New York Times Data Artist in Residence, Jer Thorp Joins Stellar Cast of Speakers at TEDxVancouver 2011

Posted by TEDxVancouver Team on October 17th, 2011 · No Comments

The New York Times





*Infrastructure, Intelligence, Innovation: driving  
the Data Science agenda*  
8<sup>th</sup> International Digital Curation Conference,  
Amsterdam, 14-16 January 2013

# Thank you.

*DCC Resources can be downloaded from  
<http://www.dcc.ac.uk>*

*Slides (including What is a data scientist?) at  
<http://www.ukoln.ac.uk/ukoln/staff/e.j.lyon/presentations.html>*

*Informatics Transform paper at  
<http://www.ijdc.net/index.php/ijdc/article/view/210/279>*

